

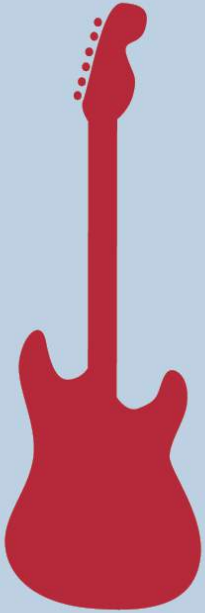


106th ANNUAL MEETING

Austin Hilton Hotel | Austin | June 9-11, 2017

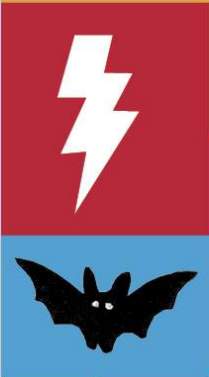
Welcome

→ HISTORIC →



TO

AUSTIN



JOIN US IN

Texas

LIVE

MUSIC CAPITAL

Of the WORLD



EXHIBITOR PROSPECTUS

Why you should exhibit...

APsaA 106th Annual Meeting

June 9 - 11, 2017 Austin, TX

More than

500

psychiatrists
psychologists and
social workers
in attendance

50 +

Scientific sessions are held
that offer continuing education
credit

from

29 Countries

on **6 CONTINENTS**

Who are involved in direct clinical care

28.3 hours/week

And earn on average

\$188,754

For more information call 212.752.0450 ext. 12

Engage our attendees

Badge Lanyard Pouch \$2,000

(Price inclusive of production cost of lanyard pouch.)

This premier marketing opportunity puts your logo at eye level of every meeting attendee for the duration of his or her stay. Make an impression from the moment they put on your lanyard pouch in the morning to the moment they take it off at night. All logos are printed in one color adjacent to the meeting logo.

Benefits include:

- Exclusive logo recognition on lanyard pouch next to the meeting logo.
- Recognition on registration signage.
- Recognition in the final program.
- 10% discount on advertising in the final program.

Meeting Stationery \$1,500

(Price inclusive of production cost of pens and note pads.)

As the stationery sponsor you will have the exciting opportunity to place your brand directly in the hands of every meeting attendee. Your logo will appear on a pad and pen in the meeting tote bag. Your brand will be recognized on the go to items utilized throughout the meeting.

Benefits include:

- Exclusive logo recognition on both pads and pens.
- Sponsor-provided promotional insert (subject to APsaA approval).
- Recognition in the final program.
- 10% discount on advertising in the final program.

*Interested in creating your own
sponsorship opportunity?*

*Call me today and we can discuss how best
your brand can be represented.*

Michael Candela, mcandela@apsa.org

212.752.0450 ex 12

SPONSOR

106TH ANNUAL MEETING FINAL PROGRAM

Program Advertising Guidelines

B/W or Color

½ page \$ 225.00 (dimensions: 4.25 H x 5.5 W)

Full page \$ 450.00 (dimensions: 8.5 H x 5.5 W)

Submission Deadline: May 5, 2017

JPEG or PDF files only. NO embedded GB files. If Pantone Colors are used in the ads, they must be setup as CMYK not the actual pantone color #. DPI must be a minimum of 300.

If you have questions regarding specifications please email Michael Candela, mcandela@apsa.org



JOURNAL OF THE AMERICAN PSYCHOANALYTIC

Journal of the American Psychoanalytic Association (JAPA), published bi-monthly. JAPA explores the critical topics in psychoanalysis today including clinical issues and innovations, new methodologies, education and professional development issues, interdisciplinary studies, and emerging theories and techniques.

Please call Wylie Tené at the APsA National Office for deadline and specification questions: 212.752.0450 ext. 29

THE AMERICAN PSYCHOANALYST

The American Psychoanalyst (TAP), the quarterly magazine of the Association. TAP reports on news of the organization, events, meetings, reports from committees, elections, announcements and appointments. Political issues and controversies, innovations and initiatives are covered extensively. To this end, there are regular columns from the president, technology notes, and interviews with key members of the organization.

The second mandate of TAP is coverage of issues concerning American psychoanalysis as a practice and technique. Societal and government issues that concern psychoanalysis are featured as well as reports from developments in international psychoanalysis. Each edition also includes an in-depth section on a topic of special interest as well as regular columns on politics and public policy, and on psychoanalytic science.

Please call Wylie Tené at the APsA National Office for deadline and specifications questions: 212.752.0450 ext. 29

For more information call 212.752.0450 ext. 12

ADVERTISE

APsaA 106th Annual Meeting

June 9 - 11, 2017 Austin, TX

Make your book required summer reading by promoting with APsaA!



Shared Flyer Table \$50/Flyer

Exhibitors can place a stack of flyers for their organization on the Shared Flyers table, which will be located in the Exhibiting room. Exhibitors are required to send a copy of their flyer to Michael Candela prior to the meeting for approval. Exhibitors

Advertising/ Promotion Packages



	Advertising		Promotion Packages
	Exhibitor 10% Discount	Standard	Advertisement + Flyer
1/2 page ad	\$202	\$225	\$240
Full page ad	\$405	\$450	\$440

EXHIBIT

\$500/Table

\$250/Each Additional Table

Benefits include:

- Centrally located exhibit space open throughout the meeting, attracting a near constant stream of foot traffic.
- Recognition in the final program.
- 10% discount on advertising in the final program.



Exhibitors are provided with one 6-foot cloth-covered table, two chairs, a waste paper basket and one easel.

Exhibitors receive Exhibit-Only badges for staff. Persons who wish to attend National Meeting sessions and events must register for the meeting separately.

Exhibit space is limited and will be assigned space on a first come, first served basis.

The deadline for reserving space and submitting advertisements for inclusion in the Final Program is May 5, 2017.

For more information call 212.752.0450 ext. 12

APsaA 106th Annual Meeting

J u n e 9 - 1 1 , 2 0 1 7 A u s t i n , T X

Installation

Thursday, June 8, 3:00 p.m.

Dismantling

All exhibits must be dismantled and removed from the hotel by 12:00 p.m. on Sunday, June 11, 2017.

Cancellation Policy

Exhibitors wishing to cancel must notify APsaA in writing. Refunds will be processed in accordance with the schedule below:

100% returned for cancellations before April 7, 2017.

50% returned for cancellations between April 8, 2017 and May 1, 2017.

0% returned for cancellations after May 1, 2017.

Exhibit Hours

Friday, June 9 8:30 a.m. – 6:15 p.m.

Saturday, June 10 8:30 a.m. – 7:00 p.m.

Sunday, June 11 8:00 a.m. – 9:30 a.m.



Exhibitor Events & Unofficial Activities Policy

Educational activities that appear to compete with APsaA's scientific program are not permitted.

This includes the presentation of research data and the promotion of off-site events occurring during the 106th Annual Meeting. Book signings and meet-the author events may be hosted only by the book's publisher.

Exhibit table decorations, banners, seating, etc. are not to exceed assigned table space.

Exhibits must be staffed at all times during exhibit hours.

LIVE

MUSIC CAPITAL

Of the
WORLD

APsaA 106th Annual Meeting

Order Form

Print Advertising/ Promotion Packages

	Program Advertising ^{NEW}		Promotion Packages
	Exhibitor 10% Discount	Standard	Advertisement + Flyer
1/2 page ad	<input type="checkbox"/> \$202	<input type="checkbox"/> \$225	<input type="checkbox"/> \$240
Full page ad	<input type="checkbox"/> \$405	<input type="checkbox"/> \$450	<input type="checkbox"/> \$440

JAPA and TAP Advertising:

Contact Wylie Tené at 212.752.0450 ext. 29

Exhibiting:

- Table \$500
Additional tables \$250/per

Promotion:

- Flyers \$50/per

Sponsorship:

- Badge Lanyard Pouch \$2,000
Meeting Stationery \$1,500

Total: _____

Fax this form to the attention of Michael Candela: 212.593.0571

APsaA 106th Annual Meeting

Order Form

Company Name

Contact Name

Billing Address

Telephone

Email Address

Website

Method of Payment

Check - Payable to: American Psychoanalytic Association
309 East 49 Street
New York, NY 10017

Personal Credit Card Company Credit Card

Credit Card #

Security Number

Name on card if different than above contact.

Exp. date

Billing Zip Code

Fax this form to the attention of Michael Candela: 212.593.0571

January 2017 National Meeting Exhibitor List

palgrave
macmillan



OXFORD
UNIVERSITY PRESS

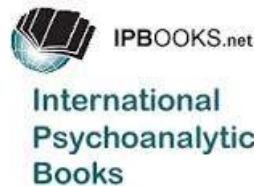
ORI Academic
Press



TherapyNotes™



AUSTEN RIGGS CENTER



ROUTLEDGE
Routledge
Taylor & Francis Group



inT
U Unconscious
in Translation

ROWMAN &
LITTLEFIELD



Association Book Exhibit

Frenkel & Company
International Insurance Brokers Est. 1878

SAGE

PP
PSYCHOANALYTIC
ELECTRONIC
PUBLISHING

For more information call 212.752.0450 ext. 12

Save the Date

April 7, 2017

Last day to cancel reservation and receive 100% refund.

April 28, 2017

Last day to cancel reservation and receive 50% refund.

May 5, 2017

Print ready ads for the Final Program due today.

May 19, 2017

Approved flyers must arrive at the APsaA national office.

June 6, 2017

All labeled boxes must arrive at the Austin Hilton.

June 8, 2017

Exhibits begin set up after 3:00 p.m.

June 9, 2017

Exhibit hall open from 8:30 a.m.– 6:15 p.m.

June 10, 2017

Exhibit hall open from 8:30 a.m.– 7:00 p.m.

June 11, 2017

Exhibit hall open from 8:00 a.m.– 9:30 a.m.
All exhibits must be dismantled by 12:00 p.m.

